



#### AREAS OF EXPERTISE

- One-Stop Operator and AJC Partner Coordination
- Workforce and Economic Development Program Design and Implementation
- Job Readiness, Soft Skills and Job Placement Assistance
- Program Performance
- Recruitment and Outreach
- Leadership Coaching
- Audit Compliance
- Career Development Training
- Registered Apprenticeships

#### INDUSTRY EXPERIENCE

- Higher & Secondary Education
- Non-Profit
- Public & Governmental

#### EDUCATION AND CERTIFICATES

- Ed.D., National American University-Rouche Graduate Center, Community College Leadership Program
- M.S., Indiana Wesleyan University, Business Management
- B.S., University of Akron, Mechanical Engineering
- John Maxwell Certified Leadership Coach and Trainer
- Trained Everything DiSC® Assess.
- Certified Workforce Development Professional (CWDP)
- Certified Global Career Development Facilitator (GCDF) and GCDFI (Instructor)
- Certified Modern Classroom Online Trainer (MCCT)
- Certified Professional Résumé Writer (CPRW)
- Certified Program Planner (CPP)
- Certified Career Services Provider (CCSP)

## Professional Summary – Dr. Linda D. Woodard

Dr. Woodard began her professional career as a sales/lubrication engineer for a major oil company. In 2005, she became an entrepreneur and president of the LDW Group LLC. In July 2017, Dr. Woodard began working fulltime in her business. During that year and the next, the LDW Group LLC won competitive multi-year bids and was selected as the One-Stop Operator for the comprehensive American Job Centers (AJC) for CareerSource Northeast Florida (Region 8) and CareerSource Central Florida (Region 12). The One-Stop Operator ensures that the AJC partners provide a seamless customer-focus delivery to services to customers who utilize the One-Stop Center. Dr. Woodard has multiple years of experience in workforce and career development. From 2015-2017, Dr. Woodard served as the Associate VP of Workforce Education and Economic Development for Florida State College at Jacksonville (FSCJ). There, she provided strategic oversight for Continuing Education (CE) open enrollment programming, Corporate Learning and Training Solutions (CLTS) (engagement with the business and industry community to provide contract training, professional services and programs), the affiliated registered apprenticeship programs and federal grant programs including FSCJ's first DOL Florida Apprenticeship Grant (\$5 million award). In her first year at FSCJ, Dr. Woodard and her teams eliminated deficits in both entrepreneurial centers (CLTS and CE) and exceeded revenue goals by nearly 50 percent. She developed fast-track short-term training to meet the needs of employers in the College's service area. These programs were designed to articulate to the PSAV (Postsecondary Adult Vocational), A.S., and B.A.S. workforce program pathways. Dr. Woodard is knowledgeable of LMI and uses the information to make data-driven decisions. Prior to her work in Florida, Dr. Woodard was the VP of External Relations and Funding in the Workforce and Economic Development Division of Cuyahoga Community College (Tri-C) in Cleveland, Ohio. She served two tours of duty at Tri-C from 1998 to 2005 and again from 2011 to 2015. While at Tri-C, Dr. Woodard managed multi-million-dollar workforce grants while having oversight of the division's resource development, grants management, quality assurance and the Job Link Services (JLS) departments. During her time at Tri-C, Dr. Woodard earned two of the College's highest awards for stellar performance: The President's "Professional Excellence" Award & Executive Vice President's "Excellence In Action" Award. Dr. Woodard is the author of *ELEVATE-Professional Development Series* on Amazon.com.

As the president of the LDW Group LLC, Dr. Woodard considers her company an outlet to do "passion" work. Since 2005, she and her associates focus on providing workforce and career development services for incumbent workers of community-based and governmental agencies, educational institutions, and organizations as well as for individuals including career changers who have limited work experience seeking to gain skills to enter or re-enter the workforce. Her business is registered in Ohio and Florida as an MBE/EDGE and DBE/WOB respectively. The LDW Group LLC offers the Facilitating Career Development Training for practitioners seeking to earn the internationally recognized Global CDF certification credential. Dr. Woodard was awarded the **2012 Career Services Award** from the Ohio Career Development Association (OCDA) for her work in career development. As a certified John Maxwell Coach and Trainer, Dr. Woodard offers a host of training solutions for leaders. To learn more about Dr. Woodard's background and the LDW Group LLC services, view: <https://ldwgroup.biz/> <https://lindawoodard.myefolio.com/> <https://lindawoodard.myefolio.com/ldwgroupllc/>

#### Background

Additional higher education experience includes positions at INROADS Inc. as a regional director of a five-state territory, The OSU Young Scholars Program, and the United Negro College Fund. Her years of experience in secondary education includes employment with the Cleveland Metropolitan School District where she served as the ED of the Strategic Communications Department; she also served as assistant editor for a national technical publication.

Dr. Woodard holds a Bachelor of Science in Mechanical Engineering, a Master of Science in Business Management and a Doctorate in Education in Community College Leadership from the NAU Rouche Graduate Center.